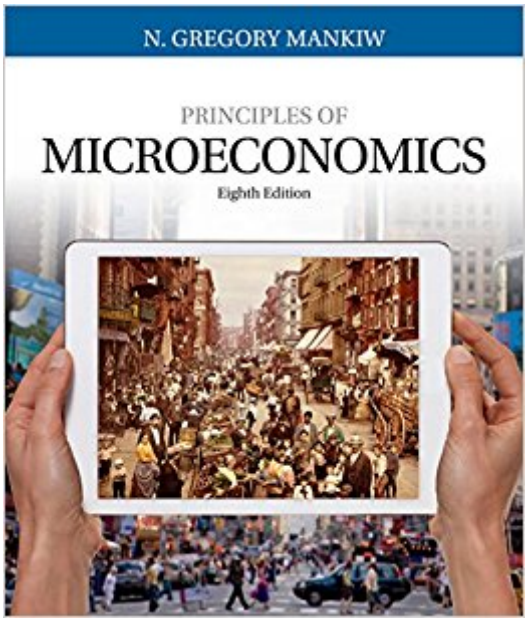
Ebook Directory
the best source of ebook

The book was found

# Principles Of Microeconomics (Mankiw's Principles Of Economics)




PDF
Adobe
DOWNLOAD EBOOK

## Synopsis

Provide an approachable, superbly written introduction to microeconomics that allows all types of students to quickly grasp microeconomic concepts and build a strong foundation with Mankiw's popular PRINCIPLES OF MICROECONOMICS, 8E. The most widely-used text in economics classrooms worldwide, this book covers only the most important principles to avoid overwhelming students with excessive detail. Extensive updates feature relevant, meaningful examples. MindTap and ApliaÃ¢â Â¢ digital course solutions are available to improve student engagement and retention with powerful student-focused resources. Within MindTap, students can use the highly acclaimed Graph Builder and Adaptive Test Prep features. All content has been carefully crafted around understanding student needs at key moments in your course. A team of award-winning teaching economists have added more relevance, engagement, and interactivity to teaching resources in this book's ancillary package, already the most commanding in the industry.

## Book Information

Series: Mankiw's Principles of Economics

Paperback: 491 pages

Publisher: South-Western College Pub; 8 edition (January 1, 2017)

Language: English

ISBN-10: 1305971493

ISBN-13: 978-1305971493

Product Dimensions: 0.8 x 8.5 x 9.8 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 3 customer reviews

Best Sellers Rank: #823 in Books (See Top 100 in Books) #8 inÃ Â Books > Business & Money > Economics #12 inÃ Â Books > Textbooks > Business & Finance > Economics #15 inÃ Â Books > Education & Teaching > Schools & Teaching > Instruction Methods

## Customer Reviews

#BeUnstoppable with MankiwÃƒÂ¢Ã â ¬Ã â„¢s Principles of Microeconomics View larger View larger View larger View larger Do it all with the Interactive Book! The Interactive book allows you to search, highlight text, take notes, and interact directly with complex figures. ConceptClips assist with terminology. ConceptClips provide you with a memorable auditory and visual representation of the important terminology for the course. Real world context with Video Applications. Video Applications feature the author introducing the

chapter by providing the importance and rationale for the content, helping you to understand how economics relates to what you experience in your life. Video Lessons explain difficult concepts & homework. Concise videos help you on your time, when youÃƒÂ¢Ã â ¬Ã â„¢re stuck, and walk you through solving a problem from start to finish. You can play and replay the tutorials as you work through homework assignments, and prepare for quizzes and tests.

Be Confident with MindTap! View larger View larger View larger View larger Tap into engagement. MindTap empowers you to produce your best workÃƒÂ¢Ã â ¬Ã â •consistently. MindTap shows where you stand at all timesÃƒÂ¢Ã â ¬Ã â •both individually and compared to the highest performers in class. MindTap is designed to help you master the material. Interactive videos, animations, and activities create a learning path designed by your instructor to guide you through the course and focus on whatÃƒÂ¢Ã â ¬Ã â„¢s important. MindTap is mobile. The new MindTap Mobile App provides the mobility and flexibility for you to make any time study time. MindTap helps you stay organized and efficient. MindTap gives you the study tools to master the material.

Aplia Has Everything You Need to Get Homework Done Successfully View larger View larger View larger View larger Millions of students use Aplia to better prepare for class. In just 10 years, more than one billion answers have been submitted through Aplia, the premier online assignment solution. Millions of students use Aplia to better prepare for class and for their exams. Join them today! Know whatÃƒÂ¢Ã â ¬Ã â„¢s important. Aplia assignments mean ÃƒÂ¢Ã â ¬Ã Å“no surprisesÃƒÂ¢Ã â ¬Ã Â•ÃƒÂ¢Ã â ¬Ã â •with an at-a-glance view of current assignments organized by due date, you always know whatÃƒÂ¢Ã â ¬Ã â„¢s due, and when. Discover real-world relevance. Aplia ties your lessons into real-world applications so you get a bigger, better picture of how youÃƒÂ¢Ã â ¬Ã â„¢ll use your education in your future workplace. Master the content. Automatic grading and immediate step-by-step feedback helps you master content the right way the first time.

N. Gregory Mankiw is Robert M. Beren Professor of Economics at Harvard University. He studied economics at Princeton University and MIT. Dr. Mankiw is a prolific writer and a regular participant in academic and policy debates. His research includes work on price adjustment, consumer behavior, financial markets, monetary and fiscal policy, and economic growth. His published articles have appeared in academic journals, such as the American Economic Review, Journal of Political

Economy, and Quarterly Journal of Economics, and in more widely accessible forums, including The New York Times, The Washington Post, The Wall Street Journal, and Fortune. Dr. Mankiw has been a research associate of the National Bureau of Economic Research, an adviser to the Federal Reserve Bank of Boston and the Congressional Budget Office, and a member of the ETS test development committee for the advanced placement exam in economics. From 2003 to 2005, he served as chairman of the President's Council of Economic Advisers.

I really had to think outside the box and use other economical books to assist me. I remembered economics in undergrad but this didn't juggle my memory at all.

Great for taking Micro. You will learn a lot from this book. The reason why I give three it's because this subject is boring however, being a motivated student, I need to learn every context; what this book has to offer.

I like how the book is written. It seems less tedious than some other economics textbooks. The textbook itself is low-quality paperback that I resent paying $200. I'm docking a star for its thin, comic book-like pages.

Download to continue reading...

Principles of Microeconomics, 7th Edition (Mankiw's Principles of Economics) Principles of Microeconomics (Mankiw's Principles of Economics) Principles of Economics, 7th Edition (Mankiw's Principles of Economics) Principles of Economics (Mankiw's Principles of Economics) Workouts in Intermediate Microeconomics: for Intermediate Microeconomics and Intermediate Microeconomics with Calculus, Ninth Edition Essentials of Economics (Mankiw's Principles of Economics) Study Guide for Mankiw's Principles of Microeconomics, 7th Principles of Macroeconomics (Mankiw's Principles of Economics) Brief Principles of Macroeconomics (Mankiw's Principles of Economics) Principles of Macroeconomics, 6th Edition (Mankiw's Principles of Economics) Loose-leaf Version for Microeconomics: Principles for a Changing World 4E & LaunchPad for Chiang's Microeconomics: Principles for a Changing World 4E (Six Months Access) 5 Steps to a 5: AP Microeconomics, 2018 Edition (5 Steps to a 5 Ap Microeconomics and Macroeconomics) Microeconomics: Principles, Problems, & Policies (McGraw-Hill Series in Economics) Principles of Microeconomics (Irwin Economics) Principles of Microeconomics (10th Edition) (The Pearson Series in Economics) Principles of Microeconomics (McGraw-Hill Series in Economics) More Heat than Light: Economics as Social Physics, Physics as Nature's Economics (Historical Perspectives

on Modern Economics) Microeconomics (12th Edition) (Pearson Series in Economics) Microeconomics (8th Edition) (The Pearson Series in Economics) Microeconomics (5th Edition) (The Pearson Series in Economics)

Contact Us

DMCA

Privacy

FAQ & Help